

**COMMERCIAL AND PROMOTIONAL SPONSORSHIP DEALS**

The School Board recognizes that private corporate sponsorship of programs and activities provides valuable enhancement of the educational and other programs offered by the District. For that reason, the School Board may enter into commercial, promotional, and other private sponsorship arrangements under certain conditions.

ADOPTION DATE: June 12, 2006

REVISION DATE(S):

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CROSS-REFERENCE: Administrative Guideline

LEGAL REFERENCE: